



FINANCE P.L.C

C 71189

Launching of The Dizz Academy

Date of Announcement

26 August 2022

The following is a company announcement issued by Dizz Finance p.l.c. (C 71189), hereinafter the “Company”, pursuant to the Capital Market Rules issued by the Malta Financial Services Authority:

QUOTE

Dizz Group of Companies Limited, the Guarantor of the €8 million 5% bonds issued by the Company, announces the launching of *The Dizz Academy*, an in-house staff training program that has been developed in conjunction with *KPMG*.

During the pandemic, in order to be well positioned for the return to a stabilized economic climate, the Dizz Group teamed up with *KPMG* with the intention of developing and implementing a learning solution – *The Dizz Academy* – that connects to the Group’s culture and values, which would be targeted to improve employee engagement thereby driving customer excellence. The proposal’s objective was to develop a *train the trainer* program that the Group could use for the long term thereby incorporating this new focused training in the induction training currently in force within the Group’s HR training team.

The Dizz Academy has now been launched and it is expected to have a positive effect on staff retention. The Dizz Group eagerly looks forward to reaping the benefits of a highly engaged and motivated work force that will continue to deliver an improved excellent retail experience resulting in a higher client return ratio thereby strengthening the Group’s financial performance.

UNQUOTE

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